

# STUDENT U UNFINISHED



10<sup>th</sup> ANNIVERSARY



## ANNUAL REPORT 2017

A year of celebration, reflection, and  
recommitment to our vision for Durham.

# U

## OUR WHY

### OUR VISION

A Durham where all students will succeed.

### OUR MISSION

Our mission is to empower students in the Durham Public Schools to own their education by developing the academic skills and personal well-being necessary to succeed in college and beyond.

### WHY WE EXIST

As a result of structural racism, poverty, and other systemic injustices, first-generation college-bound students face significant personal and institutional obstacles to educational success. This situation prevents our community from reaching its full potential.



*Student U Class of 2017 at College Signing Day*

## CELEBRATING 10 YEARS

Ten years ago, Student U welcomed its first class of students into our program. Our work then, as it is now, was fueled by our unwavering belief that all students can succeed when adequately supported and by our vision that a Durham where all students are succeeding is possible.

Over the past decade, we have committed ourselves to the critical and transformative work of journeying alongside our students and their families on their way to and through college. Our students have demonstrated that our dream is, in fact, possible and our vision is, in fact, attainable.

We have celebrated many accomplishments over the years. We have graduated four classes of high school students with a 100% graduation rate. We have enrolled 90% of our students in college where they are persisting and have graduated three college students a year early. Recently, with the support of Durham Public Schools, Self-Help and a 4.25-million-dollar investment from the Durham County Commissioners, we acquired the W.G. Pearson Center which will become our permanent home. While we are proud of our accomplishments, there is still more work to be done.

For Student U, that means we celebrated our 10th year by looking deeply at our own programming, asking hard questions of our work, and making exciting changes. From critically analyzing our recruitment, lottery, and enrollment processes to ensure that we are selecting students that we have the capacity to support well, to piloting new academic interventions that will enable our middle school students to be on grade level by 8th grade, we are changing.

As we conclude our 10th year and look to the future, we must remain unwavering in our deepest aspiration of living in a Durham where all students can succeed. Together, let's commit to making this dream a reality.

- Alexandra Zagbayou, Executive Director



# NEW IN 2017

## EDUCATIONAL OPPORTUNITIES

We believe that our role in creating a Durham where all students can succeed is in expanding the educational opportunities available to our students. These opportunities empower our students to unlock their full potential and be the advocates for change within our community. In 2017, Student U launched many new programs including...

### MS End of Grade Exam Prep Lessons

*"I worked harder so I could be ready for the EOG and didn't feel as nervous."  
- Gio Solis-Marín, Student U Class of 2022*

**60**

Avg Student Attendance

**8**

One Hour Lessons

### High School Community Advocates

*"I work to foster authentic youth/adult partnerships, so that youth are positioned to guide conversations, identify barriers to their educational and career success, to be key decision makers, and to directly influence the change that will impact their own lives."  
- Dan McKinney, 2017 Community Advocate*

**7**

Community Advocates

**80**

Hours Worked in School Year

**30**

Students Empowered

### College Parent Engagement

*"College Success Coordinators have helped by being a resource where we can go and ask advice or guidance in situations that arise in our college students lives."  
- Paula Jones, Student U Parent*

## THE W.G. PEARSON CENTER (WGPC)

Student U will make the historic W.G. Pearson Center its home in the fall of 2018. Through partnerships with Durham County and Self-Help, renovations are underway and soon Student U will be the master tenant.



Left: W.G. Pearson Center Auditorium Renovation Right: W.G. Pearson Center Classroom Renovation

Over the past two years, we have held a number of community meetings to create a collective vision for W.G. Pearson. Our hope is for W.G. Pearson to be a welcoming space for students, families, neighbors and community organizations.



Left to Right: Neighborhood Community Meeting, Student U Parent Meeting, Full-time Staff Meeting

Thanks to the investments of the Durham County Commissioners, Self-Help, The A.J. Fletcher Foundation, Stewards Fund, Tom Russell Charitable Foundation, Inc., William R. Kenan Jr. Charitable Trust, Cisco and contributions from Jim and Lauren Whitehurst, Mark and Cynthia Kuhn, Pat and Theus Armistead. The W.G. Pearson project will be fully funded without incurring any debt.

### 4 Vision Pillars for the W.G. Pearson Center

1. W.G. Pearson will remain a youth-centered space that houses activities and programs that enrich the lives and outcomes of young people.
2. W.G. Pearson will be accessible to the surrounding community of neighbors and organizations.
3. W.G. Pearson space and all tenants within it will leverage synergies to have a greater collective impact on Durham and the Hayti Community.
4. The space and leasing model for W.G. Pearson will be modeled with two goals: 1) enable the building to be accessible to the most amount of people, and 2) be financially sustainable.

# STUDENT SUCCESS

## POST-SECONDARY PATHWAY

Nationally, 66% of Latinx students and 71% of African American students will graduate from high school and 11% of low-income, first-generation college students are expected to graduate from college within 6 years. Student U students beat these statistics as a result of their tireless work and commitment.

100%

High School Graduation Rate

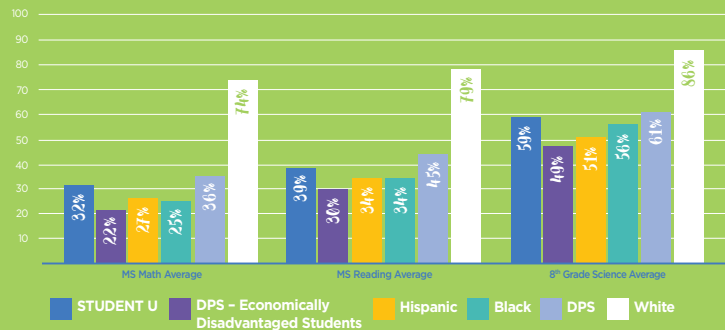
92%

Enrolled in Post-Secondary Education

71%

Persisting in Post-Secondary Education

## EVALUATION



This chart shows proficiency levels of Student U students on EOG and EOC tests compared to various segments of the Durham Public School population for the 2016–2017 school year. The data demonstrates the systemic challenges at the heart of why Student U exists and how much more work is required to create a system in which all students can succeed.

### Meet 1 of Our 3 College Graduates



Alyzia McAlmon, Student U High School Class of 2014, graduated from East Carolina University with a Bachelors of Science in Criminal Justice and a Bachelors of Science in Political Science. She is now the Student U Communications Intern and was awarded an A.J. Fletcher Community Engagement Fellowship.

## PERSONAL WELL-BEING

Student U recognizes the importance of the whole child. We know that while developing academic skills is important, our students' social, emotional, and physical well-being is just as crucial to their success.



87% of students feel they have the efficacy to attend college



89% of students feel they could persist through college



87% of students view social responsibility as important



80% of students report having high perseverance



Left: Girls on FIRE Summer Academy 2017 Right: Professional Development Friday for HS Interns

## EXPERIENTIAL LEARNING

### Internship Program

Student U's rising 11<sup>th</sup> and 12<sup>th</sup> graders have the opportunity to intern with Student U and our off campus partners during the summer for 6 weeks.



*Both students were quick to pick up on new tasks and took the initiative to clarify directions and solve their own problems. They were certainly a pleasure to have in our lab over the summer and I'd recommend the experience to other institutions that are considering participating."*

- Robert Morhard, Duke Pratt School of Engineering

100%

Supervisors agreed that interns made a valuable contribution to their organization.

### Summer Enrichment Fund

Kordell Weaver, Student U Class of 2019, was one of 119 students to be accepted into the 13th Annual GRAMMY Camp® program in Los Angeles. He spent a week in July studying electronic music production in this highly competitive camp.





# INVESTMENT IMPACT

## YOUR INVESTMENT IN ACTION

Your financial support allows Student U to make our dream come true. As we continue to grow, know that 100% of your contribution goes directly to supporting our students on their journey. Your gift helps us provide valuable programming experiences, like the ones below, free of charge to our 550 brilliant students.

**\$10,000**

Sends the 10th grade on a college tour to Virginia, DC, and Maryland

**\$5,000**

Covers the cost of new picnic tables for the back field at WGPC

**\$2,500**

Sends the 6th grade on a science experiential day-trip to the NC coast

**\$1,000**

Provides SAT/ACT test prep course for high school students

**\$750**

Pays the stipend of 1 high school senior summer intern

**\$500**

Provides a desktop computer in the new WGPC computer lab

**\$250**

Covers monthly Student Advocate meetings for all students at one high school for the school year

**\$100**

Buys 1 student's healthy lunches for 6 weeks of Summer Academy

**\$50**

Purchases a class set of books for Read Fearlessly program

**INVEST IN DURHAM. INVEST IN STUDENT U.  
INVEST IN OUR COLLECTIVE FUTURE.**

## 2017 FINANCIALS

### REVENUE

Individuals	\$ 563,704	21.5%
Organizations & Corporations	\$ 52,452	2.0%
Foundations	\$ 1,577,506	60.1%
Government Grants	\$ 234,355	8.9%
Other / In-Kind	\$ 198,135	7.5%

**REVENUE TOTAL** \$ 2,626,152

### EXPENSES

Middle School Program	\$ 823,446	35.1%
High School Program	\$ 644,360	27.4%
College Success Program	\$ 201,472	8.6%
Management & General	\$ 472,405	20.1%
Fundraising	\$ 207,212	8.8%

**EXPENSES TOTAL** \$ 2,348,895

### THE W.G. PEARSON CENTER PROJECT

Acquisition & Renovation Expenses	\$ 1,894,577
Revenue from Durham County	\$ 590,158

\* The W.G. Pearson project will be fully funded without incurring any debt.



W.G. Pearson Center currently undergoing renovations. 600 E Umstead St, Durham, 27701



# COMMUNITY COMMITMENT

## THANK YOU FOR YOUR SUPPORT

Student U's work is unfinished and we are far from reaching our vision. Thank you for continuing to empower our future leaders to build a greater Durham. Change cannot happen without the support of dreamers like you.

### Founding Partners

Duke University  
Durham Academy  
Durham Public Schools

North Carolina Central University  
The University of North Carolina at Chapel Hill

### Board of Directors

Tiwana Adams  
Deb Anderson\*  
Mark Anderson\*  
Theus Armistead  
Jerry Benson  
Robb Cadwallader\*  
Jennifer Crawford

Micah Gilmer  
Lee Hark\*  
Ayana Hernandez  
Matthew Hickson  
Ricky Hurtado  
Mark Kuhn  
Bela Kussin\*

Wynetta Lee  
Dave Michelman  
Ruth Peebles  
Shruti Shah  
Mark Trustin  
Carmen Valdez  
Lauren Whitehurst

\* Board role ended in May 2017

### Our Collaborators

America Reads America  
Counts at Duke University  
American Underground  
Assistance Travel & Transport  
BCBS NC Foundation  
Book Harvest  
Capital Associated Industries  
Center for Death Penalty  
Litigation  
Crayons2Calculators  
Duke University  
Durham Academy  
Durham Arts Council  
Durham Arts Guild  
Durham CAN  
Durham Chamber  
of Commerce  
Durham Rescue Mission  
East Durham  
Children's Initiative  
El Centro Hispano  
Emily K Center

Essilor Vision Foundation  
Farmer Foodshare  
Frolich Labs at UNC-CH  
Full Circle Interpreting  
Huepa Culture  
Kidznotes  
Latino Credit Union  
Law Offices of  
James Scott Farrin  
Mad Science  
Made in Durham  
Meals on Wheels  
Mindspire Tutoring &  
Test Prep  
Museum of Life and Science  
Nasher Museum of Art  
NC School of Science & Math  
NC State University  
NC Write  
Orange County Rape  
Crisis Center

Partners for Success  
at Duke University  
Racial Equity Institute  
Rotary Club of Durham  
Scholars Latino Initiative  
at UNC-CH  
SEEDS  
Student Action with  
Farmworkers at UNC-CH  
The Adelante Coalition  
The Hill Center  
The Hub Farm  
The Oak Foundation  
Thrills from the Grill  
UNC Chapel Hill  
UNC Chapel Hill's APPLES  
Service-Learning Program  
UNC-Chapel Hill School of  
Social Work  
WUNC

### 10 Consecutive Years

Peter Aitken and Maxine Okazala  
Beth and Ed Anderson  
Chris and Linda Bailey  
Leigh and William Bordley  
Tony and Teddie Brown  
Heidi and Scott Carter  
Doug Cerny

Jennifer and Lawrence Crawford  
Mark and Cynthia Kuhn  
Bela Kussin  
Libby Lang  
Stephen and Virginia Lang  
Eric Mlyn  
Pete and Dana Moller

Office of Durham and Regional  
Affairs at Duke University  
Mark and Nancy Ratner  
Steve and Lao Schewel  
Lee and Carol Sullivan  
Lauren and Jim Whitehurst

### 5 or More Years

Trudi Abel and Noah Pickus  
A.J. Fletcher Foundation  
Deb Anderson  
Pat and Theus Armistead  
Frank and Anna Baldiga  
Robb and Kate Cadwallader  
Natalia Castillo - Escapada Living  
Family Fund of the Triangle  
Community Foundation  
Kristin and Jacob Clauson  
F.M. Kirby Foundation

Fox Family Foundation  
Giara and Michelson  
Charitable Foundation  
Jerry and Audrey Harnik  
Thomas Henkel  
Daniel and Amanda Kimberg  
John and Celeste Kralovec  
Suzie and Ben Lowe  
Sam and Sheila Miglares  
Albert and Kathleen Musciano  
Emily Oliver and Benjamin Edwards

Schmidt-Nielsen and Claesson  
Silverback Foundation Inc.  
State of NC DPI  
Stewards Fund  
The Grable Foundation  
The Robert & Adele Schiff  
Family Foundation  
United Way of the Greater Triangle  
William R. Kenan Jr. Charitable Trust  
Ginger Young and Jonathan Wiener  
Alexandra Zagbayou

### 2017 Investors

21st Century Community  
Learning Center  
Tiwana and Frank Adams  
AmazonSmile Foundation  
Mark Anderson  
Tucker and Katy Bartlett  
Dan Baum  
Carolyn W. & Charles T. Beaird  
Harry Bell  
Kathryn Bell  
Jerry and Anne Benson  
Biogen Inc.  
Blue Cross and Blue Shield of  
North Carolina Foundation  
Carol Burk  
Burroughs Wellcome Fund  
Kieran Caterina  
Sally Convery  
Grace Couchman and Eugene Oddone  
Virginia Crowder and David Jones  
Crum and Forster  
Drew and Amy Cummings  
Barry Curtis  
Lois Deloatch and Ed Gomes  
Snehal and Sanjeev Deshmukh  
Radhika and Ian Deshmukh-McDiarmid  
Annette DuBard and Andrew Wang  
Durham County  
Durham Merchants Association  
Charitable Foundation  
Gretchen Engel  
Rob and Elizabeth Everett  
Stephen Farmer and Susan Steinberg  
Jonathan Farmer  
Ann Farnham

Fidelity Charitable Foundation  
- Gwendolyn Brooks  
- Holly Ivel and Matthew Smith  
First Insurance Services, Inc.  
Jess Friedman  
Robert Fryd  
Genentech, Inc.  
Micah and Jamaica Gilmer  
Bobbie and Bill Hardaker  
Lucy Hayhurst  
Ayana Hernandez  
Matthew Hickson  
Alice and George Horton  
Ricky Hurtado  
Wendy Jacobs  
Joy and John Kasson  
Kids 'N Community Foundation  
Bernie and Judi Kimberg  
Wynetta Lee  
Emilia Leon  
Melissa Malouf  
Mary Duke Biddle Foundation  
Christine and Jonathan Mark  
Medtronic  
Graig and Jennifer Meyer  
Michelman Family Fund  
Morgan Creek Foundation  
Oak Foundation  
Jack Page  
Ruth Peebles  
Julian and Jenevieve Perpignano  
Karen Rabenau  
Jennifer Rogers  
Ron Rosbruch  
Roilita Sampson  
Caroline Saunders  
Patricia Saylor and Daniel Kiehart

Todd Seaver  
Family Foundation  
Sarah Sebera  
Self-Help  
Elise and Graham Sharpe  
Andrew Short and Andrea Vizoso  
Susan Stankavage  
State Employees Combined Campaign  
Suntrust  
The BIN Charitable Foundation  
The Clorox Company  
The Leon Levine Foundation  
- Sandra and Leon Levine  
Bob and Shirley Thompson  
Thrills from the Grill  
Steve Toler  
Tom Russell Charitable Foundation, Inc  
Damon Toone  
Treyburn Forum  
Triangle Community Foundation  
- Backyard Fund  
- Durham Rotary Community Fund  
- Marcia Angle and Mark  
Trustin Fund  
- Mark Higgins Community  
Enrichment Fund  
- Regional Community  
Endowment Fund  
Kara and Graham Turner  
Bettina Umstead  
UNC Apples Service-Learning  
Steve Unruhe and Jennifer McGovern  
Carmen Valdez  
Evan Walker-Wells  
Emma Whitehurst  
Allison Yee

# SAVE THE DATE FOR OUR UPCOMING EVENTS

## JOIN US IN CELEBRATING OUR STUDENTS' SUCCESS THIS SPRING

### ATTEND:

#### *Decision Day*

AT B.N. DUKE AUDITORIUM  
1851 FAYETTEVILLE ST, DURHAM  
MAY 20, 2018

### FOLLOW:

#### *College Graduation Celebration*

VISIT [STUDENTDURHAM.ORG/COLLEGEGRADS](http://STUDENTDURHAM.ORG/COLLEGEGRADS)  
MAY 18, 2018

## EXPERIENCE THE BRILLIANCE OF OUR STUDENTS THIS SUMMER

### VISIT:

#### *Summer Academy*

AT DURHAM ACADEMY MIDDLE SCHOOL  
3116 ACADEMY RD, DURHAM  
JUNE 27, JULY 12, OR JULY 16, 2018

### ATTEND:

#### *Summer Celebration*

AT DURHAM ACADEMY UPPER SCHOOL  
3116 ACADEMY RD, DURHAM  
JULY 28, 2018

## COME TOGETHER FOR THE GRAND OPENING OF OUR NEW PERMANENT HOME THIS FALL

### WATCH LIVE:

#### *Ribbon Cutting*

AT THE W.G. PEARSON CENTER  
600 E UMSTEAD ST, DURHAM  
FACEBOOK @STUDENTDURHAM

### ATTEND:

#### *Grand Opening*

AT THE W.G. PEARSON CENTER  
600 E UMSTEAD ST, DURHAM  
OCTOBER 20, 2018



3116 Academy Rd, Durham, NC 27707 | 919.267.3958 | [studentdurham.org](http://studentdurham.org)

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