YOUR COMMUNITY
ENERGIZE
FEARLESSLY
ACHIEVE
GREATNESS
DISCOVER
YOUR BEST SELF
SHARE
YOUR BRILLIANCE
DREAM
RESPECT
YOURSELF AND OTHERS
Dear Friend of Student U,

Our students are thriving in college. Today in college Francis is making a video to add to his YouTube channel. With over 105,000 subscribers, Francis is perfecting his production skills on Durham Tech’s campus. As he films, LaTosha practices with the UNC Pembroke Spirit Team, finalizing a routine to be performed at the next big sporting event. Natalie is attending a meeting with NCCU Biologist Society, taking one step closer to fulfilling her dream of becoming a scientist. Dante is covering a sports game, but rather than playing, he is interning with the BTN Network, broadcasting live for the University of Maryland. Back in North Carolina, Daniel plays for the UNC Chapel Hill basketball team while Karl works out next door with the club lacrosse team. Anna is with her psychology living and learning community at Appalachian State, discussing the newest finding about the human brain. LiTehsha is studying chemistry, preparing for her career as a doctor while her roommate at UNC-Greensboro Ruvimbo is organizing a freshman wide community service event as her role on the activities board.

I am proud of our college freshmen. I am proud they are embracing their college campuses, engaging academically and socially in their new homes. I am proud they are sharing their brilliance, without fear, boldly being their true selves for all to see. Most importantly, I am proud they are taking their own advice.

As usual, we can learn from the Class of 2014. They teach us that being successful is not defined by succeeding all the time. To be successful is to shine a light on imperfections and then to phone a friend for some help.

Together, with our students, families, teachers, we have built this community. Together, we have made the dream of Student U come true. This impact, your impact, can certainly be felt in our students’ successes. But perhaps even more importantly, your impact can be felt the moments that exist in between the successes. In some way you have committed to remind our students of their brilliance when their light is being overshadowed by darkness. You have committed to remind our students that the top of their mountain is still reachable even when the fog of uncertainty makes the peak invisible. You have committed to remind our students that even fearful dreams can be scary, and that is ok.

For each of you, you commit in your own, unique way. Some of you make this commitment through advocating for institutional partnerships. Some of you make this commitment through your tireless work. Some of you make this commitment through your financial support. All of you, all of us, commit to walk with our students, walk with our families, on their journey.

Thank you for continuing to walk with us. Thank you for celebrating our successes and for being with us in the moments between the successes, the moments we tackle our own weaknesses.

Today in college our students are thriving. Today, Student U is thriving. Our students are asking for help as they discover their best selves. Student U is doing the same, working tirelessly to ensure that our crazy dream comes true, and that one day we all can be proud that Durham is a community where all students can succeed.

With great appreciation,

Dan Kimberg
Executive Director

STUDENT U is a college-success organization that believes all students in Durham have the ability to succeed. In order to make this dream a reality, STUDENT U creates a pipeline of services to support students through middle school, high school, and college. By providing direct services during out of school time in the summer and after-school, and advocating for students and families within schools, we ensure that our students develop the academic skills and personal well-being needed to beat the statistics and succeed in college.

A Message from the Student U Executive Director

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Each year, elementary school guidance counselors and fifth grade teachers nominate students for STUDENT U. Typically students qualify for free and reduced lunch and will be the first in their families to attend college. Students are then selected through a random lottery to become our newest dreamers. Once students begin their journey as rising sixth graders, they continue to participate in STUDENT U through college.

OUR COMMUNITY

- **390** 6th grade through college freshmen students
- **36** Middle School Teachers
- **31** High School Advocates
- **18** Board Members
- **12** Full-time Employees
- **11** High School Teachers
- **10** Year Round Program Family Heads
- **8** Year Round Program Club Leaders
- **5** Grade Heads
- **4** Mentor Teachers
- **1** Dean of Instruction

and 1 DREAM...

The MISSION of STUDENT U is to empower students in the Durham Public Schools to own their education by developing the academic skills and personal well-being necessary to succeed in college and beyond.
On May 18th, the STUDENT U and Durham communities joined together to celebrate our High School seniors as they announced to the world where they planned to attend college in the fall. Beyond recognizing the accomplishments of our seniors, this event was also an opportunity for our younger students to be inspired and to envision their own futures as high school and then one day college graduates. College Signing Day was both a fulfillment of a dream, and the beginning of a new dream for our students and our community. Although to enroll in college is a great accomplishment, our goal is for our students to succeed in college and beyond. So, even as our students walked off the stage at College Signing Day, STUDENT U continued walking with them right onto their college campuses. The College Promise is more than simply our newest program. The College Promise is a commitment to students and their families to continue to walk together through the next phase of life’s journey – college.
### 2014 FINANCES

#### REVENUE

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<td>Fund Raising</td>
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<td><strong>TOTAL YEAR-END REVENUE</strong></td>
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<td><strong>EXPENSES TOTAL</strong></td>
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#### SUMMARY

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<tr>
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<tr>
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#### Board of Directors

- Debra Anderson - Chair of the Board
- Mark Anderson - Attorney of Law, McGuire Woods LLP
- Chris Bailey - Consultant and Entrepreneur
- Robb Cadwallader - Real Estate Entrepreneur
- Heidi Carter - Chair of Education, Durham Public Schools Board
- Maritza Chirinos - Chair, Guardians 4 Student U Parent Representative
- Anthony L. Clay - Director of Advancement, Carolina Friends School
- Jennifer Crawford - Secretary of the Board
- Paul Engebretson - Teaching Assistant, Durham Academy
- Mariah Echardt - Director of Global Marketing, Burt’s Bees
- Stephen Farmer - Vice President for Enrollment and Undergraduate Admissions, University of North Carolina - Chapel Hill
- Micah Gilmer - Senior Partner, Frontline Solutions
- Lee Hark - Assistant, Head of School and Upper School Director, Durham Academy
- Mark Kuhn - Treasurer of the Board
- Lauren Whitehurst - Vice-Chair of the Board

#### OUR COLLABORATORS

**PROGRAMMING PARTNERS**

**OUR COLLABORATORS**

- President and Founder, Kuhn Advisors, Inc.
- President and Founder, Kuhn Advisors, Inc.
- Consultant and Entrepreneur
- Attorney at Law, McGuire Woods LLP
- Consultant, Art & Science Group
- President and Founder, Kuhn Advisors, Inc.
- Consultant, Art & Science Group
- Executive Director of Duke Engage, Duke University
- Assistant Vice Provost for Civic Engagement, Duke University
- Assistant, Head of School and Upper School Director, Durham Academy
- Consultant, Art & Science Group
- Assistant Vice Provost for Civic Engagement, Duke University
- Consultant and Entrepreneur
- Consultant and Entrepreneur
- Consultant and Entrepreneur

**THINK ABOUT THEIR FUTURE**

- 96% OF STUDENTS FEEL VERY POSITIVE WHEN THEY THINK ABOUT THEIR FUTURE
- 98% OF STUDENT U STUDENTS BELIEVE THEY ARE ON A PATH TO SUCCESS.
- 100% OF STUDENT U STUDENTS ARE BRILLIANT.